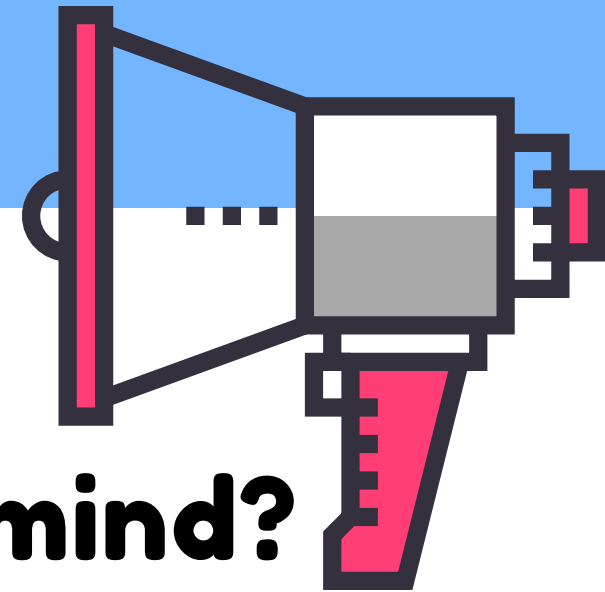


IDIOMAS

Translations - Multilingual communication



**Have you a project in mind?
Let's tell it to the world!**



BRAND IMPERATIVE



We have been managing our clients' **communication** since 1990, starting from a consulting approach. Each client or project poses different challenges, often requiring different strategies. From the very first preliminary steps, it becomes then essential to adapt context to the situations and goals. A detailed understanding of the direction the company is heading enables us to develop and tailor appropriate strategies to be developed. For us this is imperative.

1.500

**TRANSLATORS
AND FIELD EXPERTS**

55.000

PROJECTS MANAGED

5

**CONTENT MANAGERS,
COPY WRITERS, SEO SPECIALISTS**

85

**LANGUAGE
COMBINATIONS**

12

**DTPers, TECHNICAL WRITERS
AND IT ENGINEERS**

5

PROJECT MANAGERS

- Our initial approach is versatile, but analytical. It starts from **listening to** all client's and project's requirements and their priorities.
- Then **project requisites** are defined and aligned with subsequent phases that are to be transferred to our technical-linguistic department. We then customize the workflow that better matches the priorities of each sector (company administration, commercial or marketing offices, technical, legal or editorial departments).
- Our team participates actively to the project to find dynamic and quick solutions to any issue that may arise in-progress. All of the stakeholders must share and contribute to the project success. Finally, the client receives a high-quality output service that must match expected service provisions. On-time deliveries and **optimized** thus **competitive** prices are another of our imperatives.

...SINCE 1990

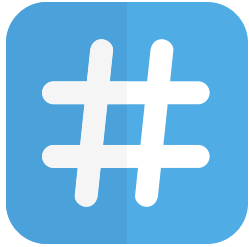




SERVICES

- TRANSLATIONS
- RESEARCH AND STRATEGIES
• FOR MARKETING AND DIGITAL
MARKETING
- CONFERENCE INTERPRETING
AND EVENTS
- TECHNICAL WRITING E
TECHNICAL DOCUMENTATION
- ICT AND IT SOLUTIONS
- DTP
- TYPOGRAPHIC AND PRINTING
SERVICES





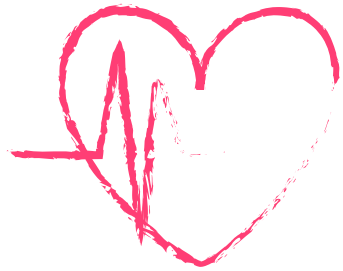
HASHTAG FLEXIBILITY

The project may require an interfunctional dedicated **TEAM** composed not only by colleagues, but also by client's personnel or sub-suppliers (e.g. systems analysts, consultants, developers, database administrators) or by Idiomias consolidated partners:

- in a variety of **sectors**: industry, retail distribution, fashion, consumables and many others;
- in several **fields**: technical, economic, financial, legal;
- for **companies** with different dimensions, from the small local one to the biggest multinational corporation: Philips, Nolan, New Holland, John Deere, Zeiss, Lombardini Kohler, Honda and many others;
- on **different projects and services**: company websites and portals, e-commerce, Document Management Systems, web-based management systems, e-learning, European regulations, contracts, legal advice, balance sheet and financial documents;
- using different **tools, software** and **formats**: open-source and proprietary platforms (WordPress, Prestashop), CAT tools, MT and post-editing tools, technical terminology management software, various DTP software (e.g. Adobe Creative Suite and others), Xml and Html documents, and much more.

But we also work in MS Office Word, Excel, Powerpoint and other well-known formats.





*Nature has given to each of us
two ears and only one tongue,
because we ought to do
less talking than listening...
And we must love what we do!*

Plutarch



...SINCE 1990



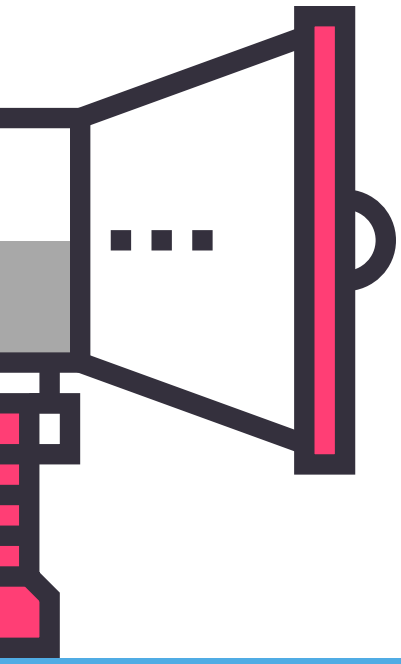
communicate

share

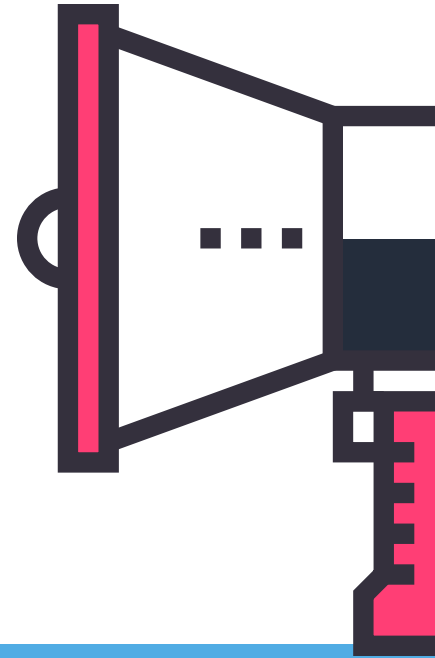
personalize



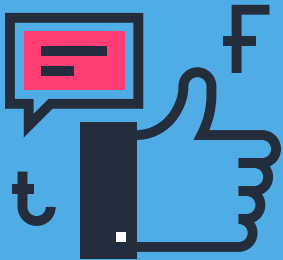
...SINCE 1990

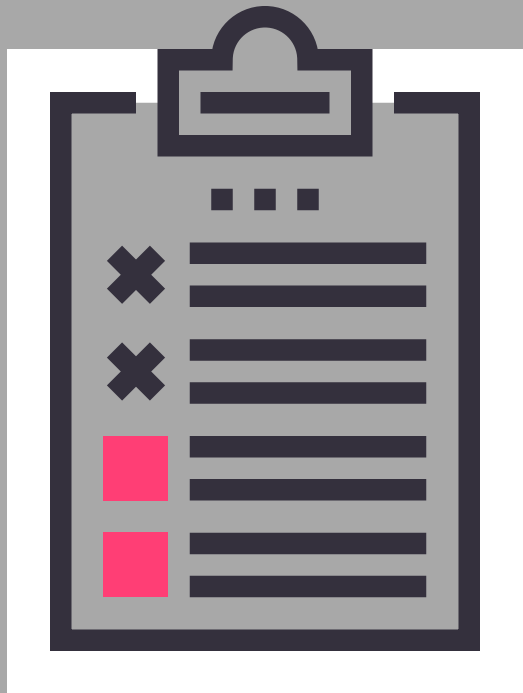


**Have you a project in mind?
Let's tell it to the world.**



Working together will be a success!





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number

+39 0545-61272



THANK
YOU

*We look forward to
hearing from you soon!*

